

Powering Discovery Together

# Health Research Symposium

Moncton, New Brunswick  
November 14 - 15, 2024

Delta Hotels by Marriott Beausejour  
750 Main St, Moncton, New Brunswick



# Join Us.

## **Welcome to New Brunswick Health Research Symposium**

Join us for New Brunswick Health Research Symposium – the event that puts the spotlight on health research happening right here at home. Dive into engaging discussions, learn from top-notch speakers, and get inspired by the innovation in our province. It's more than just an event - it's where NB's health future begins.

Powering Discovery Together  
**Health Research  
Symposium**



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# Sponsor

Elevate your brand's visibility and join the dialogue at New Brunswick's premier health research event. With our five-tiered sponsorship levels - Platinum, Gold, Silver, Bronze, Booth - you can be part of the conversation, drive change, and connect your brand with health research and innovation.



**Clinical  
Conversations:  
From Trials to  
Treatment**



**Biomedical  
Breakthroughs:  
Advancing Health  
Through  
Discovery**



**People and Places:  
Insights into  
Population  
& Environmental  
Health**



**Systems in Focus:  
Enhancing  
Health Services  
& Policies**

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	Platinum	Gold	Silver	Bronze	Booth
Availability	1	3	4	10	15
Investment	\$30,000	\$15,000	\$10,000	\$5,000	\$1,500
<b>ACTIVE PARTICIPATION &amp; RECOGNITION</b>					
Recognition during opening and/or closing remarks	x	x	x	x	
Gala Dinner Sponsor	x				
Seats at the table of honour during Gala Dinner	x				
Keynote Speaker Sponsor		x			
Concurrent Session Streams Sponsor			x		
<b>BRANDING</b>					
Spotlight branding	x	x	x	x	x
Sponsor logo on conference website	x	x	x	x	x
Social Media	x	x	x	x	
Newsletter feature	x	x	x		
<b>REGISTRATION</b>					
Conference passes	6 Delegates	4 Delegates	3 Delegates	2 Delegates	2 Delegates

# Platinum Sponsor

Be our top sponsor!

<b>Availability</b>	1
<b>Investment</b>	\$30,000
<b>ACTIVE PARTICIPATION &amp; RECOGNITION</b>	
<b>Gala dinner sponsorship</b>	Sponsorship of gala dinner. Mention of company name during Gala dinner. Seats at the table of honour during Gala dinner.
<b>Opening and/or closing remarks</b>	Verbal recognition during opening address
<b>BRANDING</b>	
<b>Highlight Reel</b>	Minute-long customized video
<b>Spotlight branding</b>	Logo display on all keynote speaker related materials, signage and mentions
<b>Newsletter feature</b>	Special mention in ResearchNB's monthly newsletter
<b>Sponsor logo on conference program</b>	Logo displayed in main programme
<b>Sponsor logo on conference website</b>	Logo displayed on the conference website
<b>Social media</b>	One feature post on ResearchNB's social media channels. Mention in sponsorship acknowledgement post.
<b>REGISTRATION</b>	
<b>Conference passes</b>	6 Delegates

# Gold Sponsor

Sponsor one of our three keynote speakers!

<b>Availability</b>	3
<b>Investment</b>	\$15,000
<b>ACTIVE PARTICIPATION &amp; RECOGNITION</b>	
<b>Keynote Speaker Sponsorship</b>	Sponsor one of our three keynote speaker. Mention of company name during speaker introduction.
<b>Opening and/or closing remarks</b>	Verbal recognition during closing address
<b>BRANDING</b>	
<b>Spotlight branding</b>	Logo display on all keynote speaker related materials, signage and mentions
<b>Sponsor logo on conference program</b>	Logo displayed in main programme
<b>Sponsor logo on conference website</b>	Logo displayed on the conference website
<b>Social media</b>	One social media mention and logo display on prominent keynote speaking posts. Mention in sponsorship acknowledgement post.
<b>REGISTRATION</b>	
<b>Conference passes</b>	4 Delegates

# Silver Sponsor

Sponsor one of our four oral presentation session streams: Clinical, Biomedical, Population and Environmental Health and Health Services.

Availability	4
Investment	\$10,000
<b>ACTIVE PARTICIPATION &amp; RECOGNITION</b>	
Streams sponsorship	Sponsor one of our concurrent session streams. Mention of company name during session introduction.
Opening and/or closing remarks	Verbal recognition during closing address
<b>BRANDING</b>	
Spotlight branding	Logo display on oral presentation session signage at entrance of breakout room space.
Sponsor logo on conference program	Logo displayed in main programme
Sponsor logo on conference website	Logo displayed on the conference website
Social media	Mention in sponsorship acknowledgement post
<b>REGISTRATION</b>	
Conference passes	3 Delegates



# Bronze Sponsor

Be a key part of the Health Research Symposium.

<b>Availability</b>	10
<b>Investment</b>	\$5,000
<b>ACTIVE PARTICIPATION &amp; RECOGNITION</b>	
<b>Opening and/or closing remarks</b>	Verbal recognition during closing address
<b>BRANDING</b>	
<b>Sponsor logo on conference program</b>	Logo displayed in main programme
<b>Sponsor logo on conference website</b>	Logo displayed on the conference website
<b>Social media</b>	Mention in sponsorship acknowledgement post
<b>REGISTRATION</b>	
<b>Conference passes</b>	2 Delegates

# Booth

Come put your booth up! Booths will be set up in the main mezzanine area – a high traffic area where food and coffee breaks will be served.

Availability	15
Investment	\$1,500
<b>BRANDING</b>	
Spotlight branding	Booths are welcome to display their own branding and signage in a high traffic area.
Mention conference website	A list of booths will be featured on the conference website.
<b>REGISTRATION</b>	
Conference passes	2 Delegates

**Be part of the movement of Powering Discovery Together  
for the benefit of New Brunswickers and beyond.**



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PRESENTED BY



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